



An Encounter with
Management in
Physical Activity
Education and Sport

BY
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A dual citizen of Canada and the United States, Dr. Zeigler has taught, coached, researched, and administered programs at four universities. (Western Ontario [twice], Illinois, C-U, Michigan, Ann Arbor, and Yale.) He has published 41 books and 408 articles. The top six awards in his field in North America have been bestowed on him. He has received three honorary doctorates and is listed in Who's Who in Canada, as well as that of America, & the World



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This autobiographical e-book is a summary of the author's "ongoing relationship" with management thought, theory, and practice in physical (activity) education and (educational) sport. After introducing the development of the management area of the field beginning in the 1920s, the author traces its development "through his eyes" decade by decade in the second half of the 20th century. Now, after 66 active years in the field, the author is concerned about the direction being taken by the sport and physical activity profession as it enters the 21st century.

Dr. Zeigler urges the development of theory to assess the status of competitive, commercialized sport. He believes, also, that the embryonic, evolving profession, as represented by the North American Society for Sport Management, should develop a plan to assess in an evolving fashion the steadily developing body of knowledge in the many sub disciplinary and subprofessional aspects of sport and related physical activity. Currently useful generalizations resulting from a social-science approach to management science as it relates to either physical (activity) education and (educational) sport or sport management for private and public institutions are urgently needed.

The e-monograph's summary consists of a chronological listing of the author's scholarly contributions and recommendations to the subject-matter area including a detailed, chronological bibliography. There is also a separate listing of books and monographs published in the area and an abbreviated vita. Of significant interest to scholars could well be the comprehensive, annotated bibliography of publications in the area from 1925-1972 at the back of the monograph (p. 52 et ff.).